



## **Terms of Use – Oktoberfest Site Map 2025**

These terms and conditions are legally binding for any instance of usage.

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Munich Tourism grants the user a non-exclusive, royalty-free right to use the provided map, as long as its use serves the purposes of tourism-related promotion and public relations. Munich Tourism reserves the right to grant usage rights to other users as well.

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2. Use in tourist-related and editorial coverage of Oktoberfest in Munich.
3. Use for informational purposes or for promoting Munich Oktoberfest tourism.
4. Use on social media platforms (e.g., Facebook, Twitter, Instagram, etc.) exclusively for tourism-related advertising and editorial reporting.

### **Excluded from royalty-free use:**

1. Any type of usage in which the map primarily serves as a basis for generating commercial profit. This includes, in particular, all merchandise items such as postcards, calendars, photo books, posters, and similar products..

Design-related support for product presentations or services by companies outside the tourism sector, where the map material is used solely to promote the company's sales or image (e.g., as a background in a shop window display for clothing or in a company's brochures or website)

### **Attribution / Copyright Notice**

When using the map, the author's name must be cited in accordance with §13 of the German Copyright Act. In addition, the reference "Munich Tourism" must be included.

The copyright notice should read:

© Department of Labor and Economic Development, Moritz Röder

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The City of Munich assumes no liability for damages that may result from the use of the provided map. The user bears sole responsibility in all cases.

### **Complimentary Copies**

A complete sample copy of every publication must be sent to Munich Tourism (Public Relations, Photo and Film Service) promptly and without being asked. For online use of our materials, the full URL of the corresponding webpage must be sent to:

oktoberfest.presse@muenchen.de

### **Compliance with Press Code**

The user is obligated to comply with the journalistic principles of the German Press Council (Press Code). The user is responsible for captions and accompanying text. Munich Tourism accepts no liability for any violations of personal or copyright rights resulting from inappropriate, unethical, or

misleading use of the material. In such cases, the user alone is liable to third parties for any resulting claims for damages.

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If any provision of these terms of use is found to be invalid, the validity of the remaining provisions shall remain unaffected. In place of the invalid provision, a regulation shall apply that reflects what the parties would have intended in accordance with the spirit and purpose of the agreement had they known of the invalidity.

Munich, July 2025